



RI Certified Community Behavioral Health Clinics

Digital Communications Toolkit

As a trusted voice in your community, you can help promote access to expanded behavioral health services that are available to all Rhode Islanders regardless of their age, diagnosis, or insurance status. In this toolkit, you will find sample social media posts and a newsletter blurb.

Please consider sharing these messages with your community and in your network. Thank you.



Sample Social Media Posts and Images

Post #1

Certified Community Behavioral Health Clinics serve anyone who walks through the door, regardless of age, diagnosis, or insurance status.

To learn more or get connected to a CCBHC, visit bhddh.ri.gov/CCBHC or call 988.



Facebook 1200x630 | Instagram 1080x1080

Post #2

Have you heard of Certified Community Behavioral Health Clinics, or CCBHCs? They're a type of outpatient clinic that's certified by the State of Rhode Island to offer expanded behavioral health services.

To learn more or get connected to a CCBHC, visit bhddh.ri.gov/CCBHC or call 988.



Facebook 1200x630 | Instagram 1080x1080

Post #3

Looking for help for a mental health or substance use condition in Rhode Island? Certified Community Behavioral Health Clinics can help you or a loved one.

To learn more or get connected to a CCBHC, visit bhddh.ri.gov/CCBHC or call 988.



Facebook 1200x630 | Instagram 1080x1080

Post #4

Sometimes people who struggle with mental health or substance use have an emergency. When that happens, it may feel impossible to know what to do. Certified Community Behavioral Health Clinics and their mobile teams are here to help. Call 988 to connect with trained professionals who can assess the emergency, de-escalate (or calm down) the situation, and connect people to needed services.

To learn more or get connected to a CCBHC, visit bhddh.ri.gov/CCBHC or call 988.



Facebook 1200x630 | Instagram 1080x1080

Sample Content for Your Newsletter or E-blast:

Certified Community Behavioral Health Clinics Now Available in Rhode Island

[Certified Community Behavioral Health Clinic](#), or CCBHC, is a type of outpatient clinic that is certified by the State of Rhode Island to offer expanded behavioral health services. CCBHCs serve anyone who walks through the door, regardless of age, diagnosis, or insurance status.

At a CCBHC, a team of trained health professionals can:

- give mental health support to you or a loved one,
- help you or a loved one with a substance use condition, and/or
- provide 24/7 crisis support.

Where are CCBHCs in Rhode Island? The following locations are CCBHCs in Rhode Island:

- [Community Care Alliance](#) (Woonsocket)
- [Family Service of Rhode Island](#) (Providence)
- [Gateway Healthcare](#) (Pawtucket, Johnston, and South County)
- [Newport Mental Health](#) (Newport)
- [The Providence Center](#) (Providence)
- [Thrive Behavioral Health](#) (Warwick)

What is 24/7 mobile crisis response? Sometimes people who struggle with mental health or substance use have an emergency. When that happens, it may feel difficult or impossible to get help. You can call 988 to get connected with a CCBHC's mobile crisis response team 24/7 for help with a behavioral health emergency. Whether you're requesting help for yourself or a loved one, CCBHCs' mobile teams are trained to:

- assess the individual experiencing the emergency,
- de-escalate or calm down crisis situations, and
- connect people to needed services.

For a health emergency, like severe chest pain, trouble breathing, seizures, or a head injury, call 911 or go to the emergency room right away. You should also call 911 if you or someone you care about are in immediate danger or threatening to hurt themselves.

Interested in learning more? Please visit the website of a CCBHC near you to make an appointment or to learn about their walk-in services. You can also call 988 to learn more about their services or mobile crisis response.